
ADVANCED
OPTIONS
ADVISER
Quick-Start Guide
OptionsTradingResearch.com

Your Quick Start Guide!

Welcome to **Advanced Options Adviser!**

If you're reading this, you've taken a big step towards becoming a successful options trader.

You see, by subscribing to this service, you're getting world-class, professional options advice that can help you earn enormous profits.

In this guide, I'm going to take just a few moments to introduce you to how this service works and how you can use it to generate profits by trading options.

Remember, this service is a powerful options strategy designed to take advantage of theme-based options trading... a strategy I've perfected over years of trading and research.

Advanced Options Adviser was built from the ground up so that you can make money just like the professionals have been doing for years.

Ok, let's jump right in...

What We're Trying To Accomplish

The goal of **Advanced Options Adviser** is quite simple... to make you money on theme-based options trading.

But it's more than just that. I'm going make to make you money *without having to take a lot of expensive, unnecessary risks.*

Here's how we'll do it...

I've come up with <u>three unconventional rules</u> to use when engaging in theme-based options trading. These rules will allow us to unlock the full potential of options, without taking unreasonable risks.

Without further ado, here are my three rules for becoming a successful theme-based options trader...

Rule #1: Don't Buy Any Option Priced Over $3.00.

To put it as simply as possible, options under the $3 level are often underpriced. Not to mention, the less you spend, the less risk you have. Keeping this simple rule in mind will significantly help you lower risk... and give you the ability to earn huge returns on your investments.

Rule #2: Generally Buy Options That Expire In 3 to 6 Months

There are times to trade shorter-term options, but in theme-based options trading, we need to give our trade thesis time to develop. My themes are based on ideas I expect to develop within 6 months. As such, we want to go at least 3 months out, but not more than 6. In that way, we're not overpaying for a bunch of time value we won't need.

Rule #3: Don't Over Diversify Your Options Portfolio

Because we're focusing on specific themes in this service, we're not concerned with diversification. Diversifying your portfolio is a good strategy to use when planning for the long-term. Theme-based options trading is all about profiting off a specific thesis. As such, diversification isn't part of this strategy and frankly, is a waste of resources in this kind of options trading.

That's it!

Those three rules are all you need to follow in order to trade just like the pros.

Of course, the hard part is finding exactly what options to trade. And that's where I come in.

Let's take a look at what you can expect to receive by subscribing to this service.

What You'll Get From Advanced Options Adviser

Using **Advanced Options Adviser** is a piece of cake. All the info you need will be emailed to you and then posted on our website.

Everything you receive will fall into 2 different email types.

Trade Summary:

A *Trade Summary* explains the latest theme we're trading and the options involved with the trade. You'll receive a *Trade Summary* every other Monday with 2 to 4 options trades to execute.

In the *Trade Summary* you'll get the trade rationale, which explains the reasons why we're choosing a particular theme and why I'm picking the specific trades involved.

It also includes details of each trade (underlying, strike, expiration, price, and type - call or put) and the exit strategy for each position.

Finally, I'll include charts showing the recent activity of the underlying for each trade.

Portfolio Updates:

The *Portfolio Update* is a recap of our most active positions plus an overview of the market. You'll receive a *Portfolio Update* every other Monday – on weeks when we don't have a new *Trade Summary*.

The *Portfolio Update* begins with a 'Market Update' section. In this section, I'll be talking about what's going on in the overall market and in our portfolio in general. Think of it like a big picture overview.

Next comes the 'Portfolio Highlights'. In it, I'll discuss the most active and interesting options in our positions. Specifically, I'll always update a position if there's an action item involved. I may also discuss a position if there's been any big news about the underlying.

And that's all!

Those two emails types are the only things you have to keep track of with the **Advanced Options Adviser**. And don't forget, you can view these items on the website as well as well as an overall performance table.

Conclusion

You're just about ready to get started with **Advanced Options Adviser**. That means you're on the verge of embarking on a theme-based options trading strategy just like the pros. Even better, by following all the trading advice I give in this service, you're positioning yourself to rake in real trading profits.

Keep in mind, this service utilizes a powerful strategy which maximizes the benefits of trading options based on specific themes.

By employing three simple rules, we'll be able to harness the power of options while focusing on certain themes. Remember, the three basic rules to successful theme-based options trading are:

- **Don't Buy Options Over $3.00**
- **Generally Buy Options That Expire In 3 t0 6 Months**
- **Don't Over Diversify Your Options Portfolio**

These three rules, along with recommendations based on my in-depth knowledge and years of experience in the options market, form the basis for this service.

Don't forget, you'll receive just two types of emails from me – *Trade Summaries* and *Portfolio Updates*. You can also view these summaries and updates anytime on our website.

What's more, the website contains a regularly updated performance chart. You'll be able to quickly see how our positions are doing, all in one place.

Look, if you give this service enough time, you're going to get results. This strategy has always worked well for me over the years... and it will continue to be successful for years to come.

Of course, not every option is going to be a winner. Even the best traders in the world don't expect all their trades to make money. The key is to cash in on your gains and minimize your losses.

And nothing does that better with options than **Advanced Options Adviser**. This proven strategy has shown time and time again that it can make money for anyone willing to give it a fair chance.

I hope you're as excited as I am to get started trading...

So let's get rolling!

Gordon Lewis

Editor, Advanced Options Advisor